



# AMERICAN SOCIETY FOR QUALITY CONTROL

P.O. BOX 444, POINTE CLAIRE - DORVAL H9R 4P3

## NEWSLETTER

MONTREAL SECTION 0401

MAY 88

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### CHANGE NOTICE

MAY 1988

**DUE TO UNPLANNED URGENT REQUIREMENTS, Mr KEN KIVENKO WILL NOT BE ABLE TO ATTEND YOUR SECTION'S PLANNED MAY 17 MANAGEMENT NIGHT. INSTEAD, WE PROPOSE A PANEL PRESENTATION BY F.G.T. Inc, A GROUP OF SENIOR MANAGEMENT CONSULTANTS.**

### QUALITY MANAGEMENT IN THIS COMPETITIVE WORLD

**DATE: TUESDAY, 17 MAY 1988**

**TIME: 7:00 PM**

**PLACE: DORVAL AIRPORT HILTON  
LE PETIT SALON**

**AGENDA: 6:30 Cocktails**

**7:00 "Quality Management in this  
Competitive World", Panel  
Presentation by F.G.T. Inc  
(See over for details)**

**8:00 Free discussion**

**8:30 Refreshments**

#### DIRECTIONS:

The Dorval Airport Hilton is located at the entrance of the Dorval Airport.

From Trans-Canada highway or 2-20, just follow the Dorval Airport signs.

**BRING A FRIEND, EVEN YOUR BOSS, BUT BE THERE**

**THE SOCIETY OF PROFESSIONALS DEDICATED TO THE ADVANCEMENT OF QUALITY**

### COMMITTEES

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PANEL PRESENTATION SUMMARY

F.G.T. Inc is a strategic planning organization which has conducted several studies across the high-technology sector on behalf of government organizations. They are presently working on projects such as centralized networks, voice and data integration, computer database systems and optical storage for major private companies.

1. Mr Jean-Marie FAHMI, president of FGT, held marketing positions with several established computer manufacturers. He was a consultant with DMR, one of the leading Canadian marketing consulting firms before founding F.G.T. He will summarize some of his findings on product marketing from a recent study of the Quebec high technology industry.
2. Mr Wesley GERRISH, vice-president of FGT, worked at Canadian Pacific before joining Phillips as Director of Planning. He will discuss Quality management in the product definition and development phases. He will also introduce a concept of design quality measurement using critical assumptions and tracking.
3. Mr Albert SIMONY was a consultant with Coopers and Lybrand and a Professor at the University of Quebec. He will present a global approach to Quality management in a competitive environment and describe a Quality assessment project for product useability, user documentation and self-training.



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To :